

LONG-DISTANCE PROJECT MANAGEMENT

Communication for
conservation in a
globalized World

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Content

- What is local and global?
- How to communicate in a globalized world
- What is capacity building
- Our project and lessons learnt
- Legacy and the future

Globalization of Conservation: A View from the South

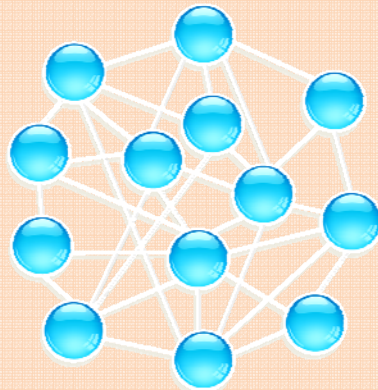
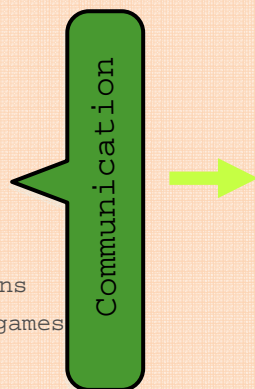
Successful global strategies for biodiversity conservation require increasing reliance on local leadership and major investment in local capacity.

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Conservation & Stakeholders

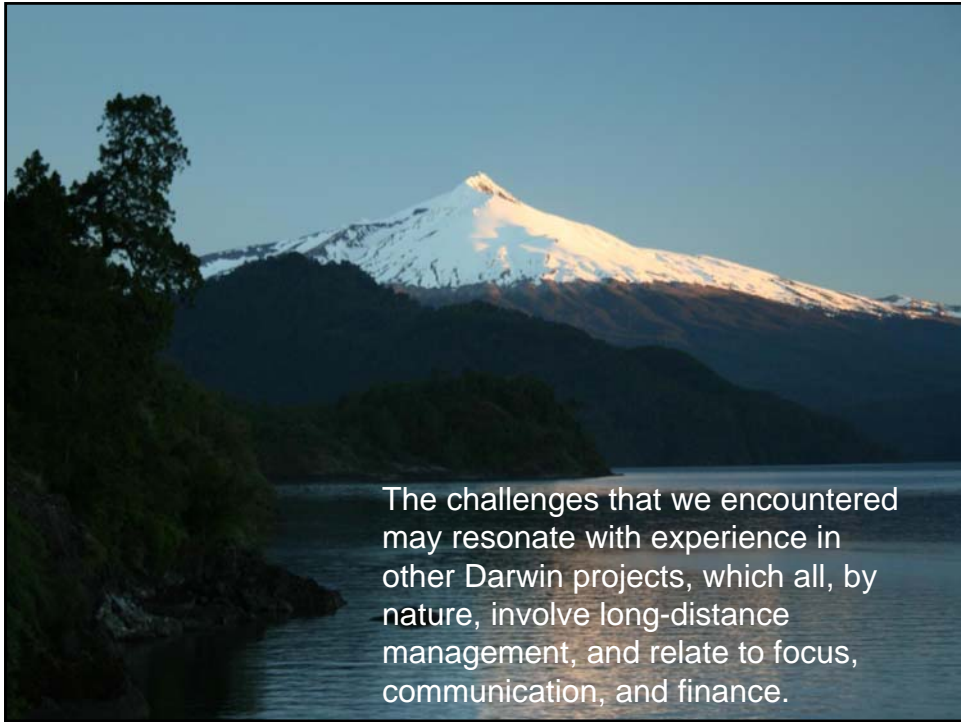
Red list and laws

Meetings
Workshops
Fieldwork
Talks
Publications
Skype
Expeditions
Theater and games
Talks



Traditional approach: ~~Hierarchical~~ New approach: **social networks**





The challenges that we encountered may resonate with experience in other Darwin projects, which all, by nature, involve long-distance management, and relate to focus, communication, and finance.



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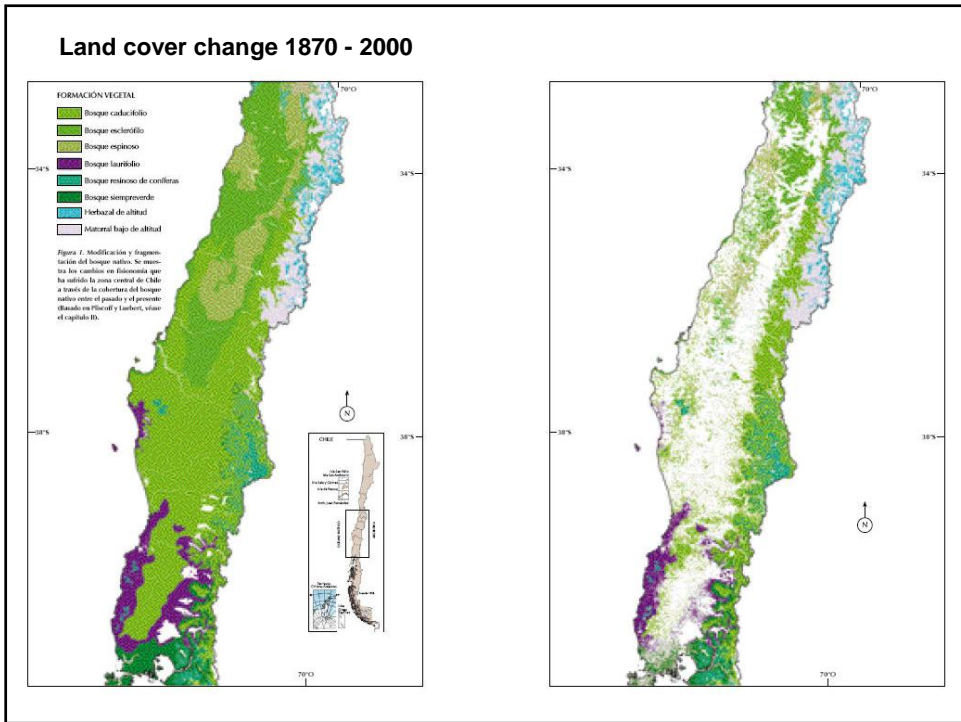


Darwin Initiative project network in Chile:

A coordination and outreach meeting for 5 Darwin projects with Chilean Ministry of Agriculture, FCO and Prof. David Macdonald giving an opening lecture about DI around the world

The challenge of achieving seamless management, between several institutions, large and small, with diverse experience and expectations, and with the added complication of geography, is not a trivial matter.





Project objective 1:

Creation of a Conservation Field Station

...a focus for studies and environmental education on the Chilean Temperate Rainforests.



Project objective 2: Applied Biodiversity Research

Focus:

Both private and public protected areas poorly represent the habitat requirements of endemic fauna in winter

Objective

To understand relationship between endemic fauna and habitat, and develop actions to improve year-round conservation



Research areas

- Survey of fauna activity outside protected areas using camera traps
- Puma-livestock conflict
- Kodkod ecology and environmental education
- Bird survey, and ringing program
- Bat survey





Who knows more about Chilean wildlife?

- Urbanized world
- What is native and what is exotic?
- Human-modified landscapes
- New eco-friendly age
- Tourism and holidays
- National park increased pressure





Deforestation-habitat change-invasive species-diseases

Puma – Livestock conflicts



Farmer's perceptions of pumas

- Semi-structured interviews with landowners
- Records of livestock losses reported to SAG during 2007



Environmental education in schools



KOD
KOD
RESTAURANTE-BAR



The management issues that we found important included:

- Language - we started out with a local team able to work in English, with an approach to conservation science developed from prior training in the UK. This was an important asset.
- Day to day management decisions. Local objectives shifting to take into account on-the-ground developments - project leader needs to be on the ball to notice and react.
- Communication. Skype has opened many possibilities for fly-by-wire management, increasing international contact at low cost.
- Face-to-face contact still necessary for capacity building
- Follow up project to sustain legacy and complete publications.




Communication has to be: Dynamic


Inclusive

Multidimensional

Precise

Successful conservation & communication






Biodiversity in Chilean Temperate Rainforests

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This multidisciplinary project funded by the Darwin Initiative has been developing capacity for biodiversity conservation in the temperate rainforest region of southern Chile since 2006.


The ongoing research is analysing the influence of fragmentation of primary forests on biodiversity, focusing on the importance of the more threatened lower altitude habitats - which are currently outside the national protected area system - for endemic mammal and avian fauna. This will give important information on the dynamics of large-scale biodiversity threats and provide a framework for prioritising future activities in support of the Convention on Biological Diversity.

Partner organisations:




MIL
MACAULAY LAND USE RESEARCH INSTITUTE

Macauley Land Use Research Institute, Aberdeen, Scotland




WILDCRU
WILDLIFE CONSERVATION RESEARCH UNIT

Wildlife Conservation Research Unit, University of Oxford



FAUNA AUSTRALIS
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Fauna Australis, Pontificia Universidad Católica de Chile



CORPORACIÓN NACIONAL FORESTAL (CONAF)

Corporación Nacional Forestal (CONAF)

[Version en español](#)



Cañi sanctuary

A 2-hour hike from the research station reveals an ancient landscape of araucaria/southern beech forest and volcanoes.

www.temperaterainforests.net

