

Darwin Initiative Extra – Round 32

Stage 2 Webinar: Frequently Asked Questions



Welcome!



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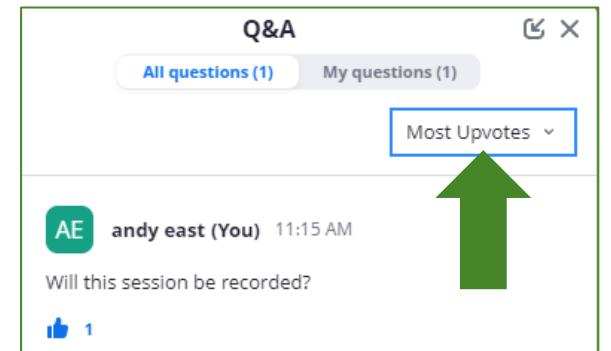
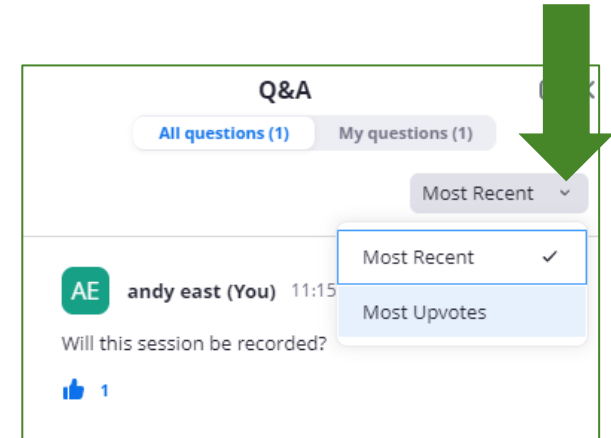
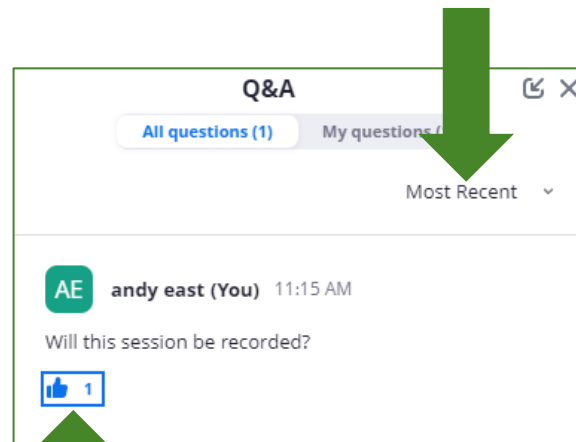
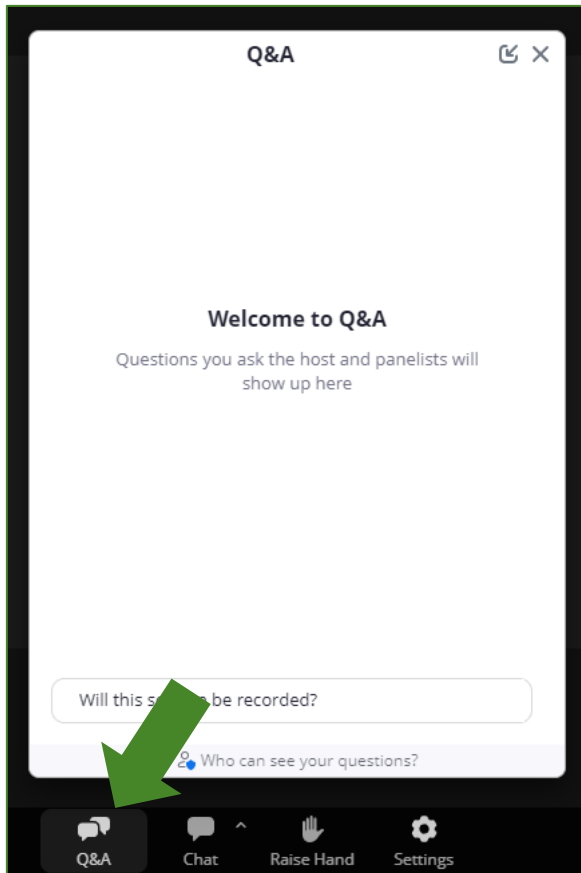
BCFs Administrator and Finance
Assistant

Agenda

- Welcome
- Administrative eligibility
- Meeting objectives
- Finance
- Project team expertise and letters of support
- Avoiding common issues
 - *Questions*
- Gender Equality, Disability, and Social Inclusion
- Safeguarding
- Communications
 - *Questions*



Housekeeping - Q&A



Welcome from Defra!



The Darwin Initiative is one of three competitive funds in Defra's Biodiversity Challenge Funds Programme.

Under the Darwin Initiative, projects must clearly contribute towards the aim of the Initiative:

Local communities and other stakeholders have sustained improvement in policy and practice that results in gains for biodiversity and associated reductions in multidimensional poverty



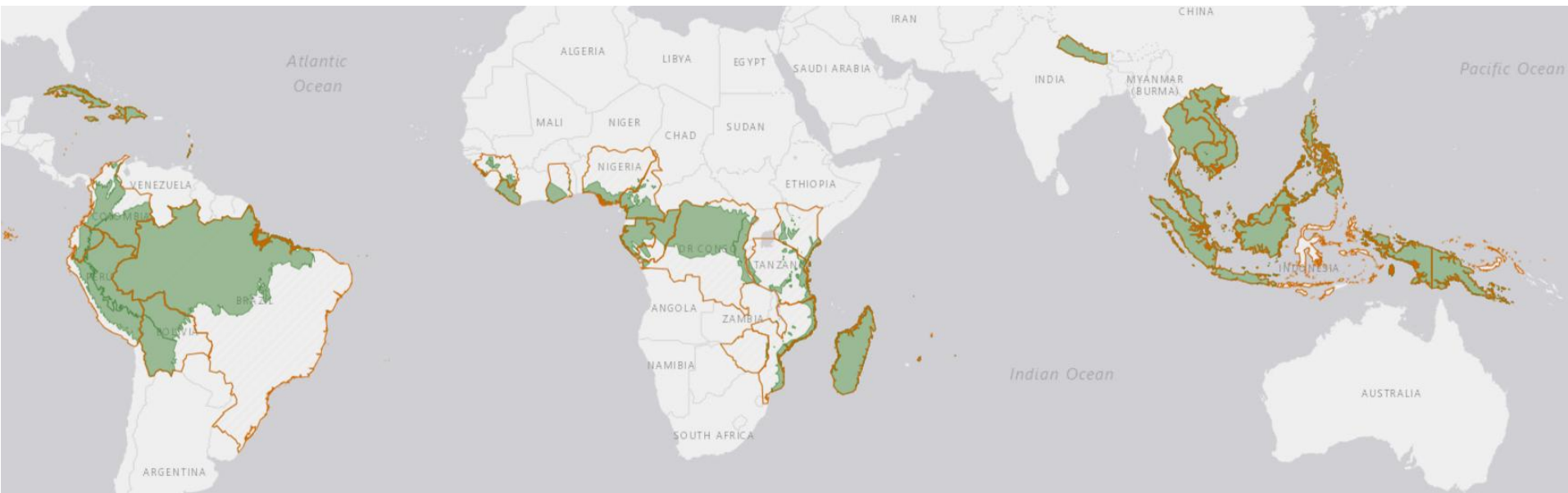
Welcome from Defra!



Biodiversity hotspots

The focus on biodiversity hotspots in a select number of countries is a key change to Round 32.

It is essential you identify which key driver(s) of biodiversity loss in one (or more) of the eligible hotspots your project will address and how.



Welcome from Defra!



Strong proposals should demonstrate the following:

- **Scalability & sustainability** – which approaches and lessons learnt could be scaled to deliver a greater impact beyond the proposed project? How will your project enable lasting change, with credible routes to sustained and wider impact beyond the duration of the grant?
- **Meaningful engagement** – how is the need identified? Who exactly will benefit? How are they engaged in the project? What is the role of in-country partners in the design, delivery and legacy of the project? How are you building in-country capability?
- **Evidence** - be clear what the approach is based on; are there gaps in the evidence and how is this being addressed; how are you going to strengthen the evidence base?

Key Information



- 'How to apply' page for guidance docs:
<https://www.darwininitiative.org.uk/how-to-apply/>
- All key documents, including guidance and templates, including:
 - Guidance for applicants
 - Finance guidance
 - Flexi-Grant guidance
 - MEL and Standard Indicator guidance
 - Terms & Conditions
 - Draft Word form – but submit via Flexi-Grant! <https://bcfs.flexigrant.com/>
- Follow link in email to start application
- Deadline 23:59 GMT 2 November 2026

Extra Applications

Applications to Round 32 of Darwin Initiative Extra are now closed.

Introduction

Darwin Initiative Extra will provide grants between £1 million and £5 million, for projects that are on a clear scaling pathway: building on good evidence from **previous Biodiversity Challenge Funds projects** demonstrating the potential to scale further by completion and facilitating better biodiversity conservation and poverty outcomes. Darwin Initiative Extra projects should last between 2 to 5 years maximum.

The latest application round opened on Friday 22nd May 2026.

Applications to Darwin Initiative Extra are a two-stage process, with an interview for shortlisted candidates.

- Stage 1 – *closed* – deadline **Wednesday 1st July 2026**.
- Stage 2 – *by invite only* – deadline **Monday 2nd November 2026**.

Shortlisted applicants will be invited to interview (virtual) expected to be between Thursday 14th and Tuesday 19th January 2027.

Results are expected by end of February 2027.

Expected start date for successful projects is from 1st April 2027.

Please note that this is a highly competitive grant scheme. Recent rounds have demonstrated demand for Darwin Initiative Extra can exceed over 100 applications, and funding is expected to be awarded to up to 4 projects in this round.

Guidance

Before applying, you should first **read the Guidance documents** found under [How to Apply](#).

Application Process

Once you have read the general guidance, complete the Darwin Initiative Extra Round 32 application form on the [Flexi-Grant application portal](#). If you are invited to interview, you may be asked to provide clarifications on the feedback provided upon the review of your application.

Key Dates and Deadlines



Key date	Darwin Initiative Extra
Stage 2 Deadline	Monday 2 nd November 2026
Expected notification of results	End of February 2027 at the earliest
Projects expected to start from	1 st April 2027

Key Application Requirements - 1



- Eligible dates (start after 1st April 2027)
- Word counts and page limits are strictly enforced by eligibility checks
- In-country partner
- Past experience and awards (if new as a lead) including contacts for references (all in application – no uploads)
- Ensure you **check websites for any updates to templates**
- **Supporting docs including:**

Cover Letter	Required for all – max 2 pages in PDF format *changed from previous years* - address feedback in application in the question at the start of your application (Q4) not in your cover letter
Logframe	Logframe required using the template provided for Stage 2
Budget Table	Required on our template. (check matches application and certification)
Workplan	Required on our template
Risk register	On our template: complete Delivery Chain mapping, but not issues log

Key Application Requirements - 2



Supporting docs continued... **(see Guidance for full list):**

CVs and JDs	Required for key personnel: partners and project teams – each CV should be one page and all CVs and JDs should be combined into one PDF document. Do not submit pen portraits.
Letters of Support	Required - including applicant organisation – in one PDF document for applicant, partners, government; stakeholders useful but not mandatory
Copies of Accounts	Require last 2 sets of signed/audited accounts (covering 3 years) in English & currency clear
Safeguarding Policy, Whistleblowing policy and Code of Conduct	Required - Lead Organisation's Safeguarding and associated policies Documents should include a statement on commitment to safeguarding and zero-tolerance statement on bullying, harassment, sexual exploitation and abuse
Additional Material	Optional – up to 5 pages only, could include a map, list of references or Theory of Change. If you submit more than 5 pages your application will be rejected as ineligible.

Finances - Budget

- Project Leader normally expected 10% or more on project: if less please clarify
- 'Consultancy costs' and 'Other' – provide adequate detail
- Capital costs normally <10% otherwise clearly justify in text
- Allow for exchange rates to fluctuation – but no 'contingency'



An



Make sure you only request audit costs for the Lead Organisation: check T&Cs for requirements and totals you can claim

For Darwin Extra the BCF award is between £1m and £5m in total, so you can claim up to £5,000 per year for audits. Extra projects need to provide an **annual audit**

Always include audit costs, even if funded from other sources.



Matched Funding in Flexi-Grant



Example from the application form

* Q10. Do you have matched funding arrangements?

☒ Yes

☐ No

Please ensure you clearly outline your matched funding arrangement in the budget.

Q11. If you have a significant amount of unconfirmed matched funding, please clarify how you will deliver the project if you don't manage to secure this?

You have entered 0 words (100 words max)

- Ensure dates are eligible for this round
- Budget figures should match spreadsheet and certification. The Excel version is our default
- For matched funding, the % should be of the **total** project cost (not compared to the Darwin Initiative request) i.e. if the Darwin Initiative % of total project cost is 70% then matched funding is 30%
- Large % matched funding unsecured is risky - we ask you to outline how you will manage if this is not secured

Finances – General

- It is good to see a significant % of funds going directly to host country partners/costs – but no specified amount
- Consider budget spread across FYs
- % of funds on M&E (between 5% and 10%)
- Remember to include funds to engage with the FCDO
- Refer to Finance Guidance
- Once awarded, you cannot increase the budget later.



Attention to Risk - Financial



Ensure you fully consider the financial risks and threats to your project including

- Fraud
- Bribery
- Misappropriation of funds e.g. ineligible allowances, arithmetical errors, lack of reconciliation of funds
- Exchange rate fluctuations. You cannot increase the budget later
- Recruitment delays leading to shift in timescales and funds being approved for the wrong financial year
- Ongoing effects of Covid e.g. travel, partner income etc

These are different to the Assumptions in the logframe which may also include

- Staff retention and reliance on key people
- Natural disasters e.g. weather, disease, physical
- Change of government/partner personnel

Poll

Project Team Expertise



- Include CVs or Job Descriptions of team members *critical* to delivery
- Ensure skills presented match all the work proposed
- Tailor CVs to ensure *skills* are clear and avoid long lists of publications
- Relate CVs presented to budget table i.e. roles and names
- Avoid submitting teams with too many 'TBC' posts or pen portraits



Project Team – in Flexi-Grant



Example from the application form

Q33. Project staff
Please identify the core staff (identified in the budget), their role and what % of their time they will be working on the project.
Please provide 1-page CVs or job description, further information on who is considered core staff can be found in the Finance Guidance.

Name (First name, Surname)	Role	% time on project	1 page CV or job description attached?
*	Project Leader	*	☐
*			☐
			☐
			☐

Do you require more fields?
☐ Yes
☐ No

* Please provide 1 page CVs (or job description if yet to be recruited) for the project staff listed above as a combined PDF.

or drag and drop files here to upload

File name	Date uploaded	Action
-----------	---------------	--------

* Have you attached all project staff CVs?
☐ Yes
☐ No

- Make sure that staff names here match the names and roles in the budget
- This is for project staff key for delivery – no need to list **all** staff (up to 12 slots). If more than 12 needed, provide a full table with CV pdf
- For anyone named here:
 - Max. 1 page CV must be provided
 - If funded, permission needed to change

Project Partners



- Partners vs stakeholders – partners have explicit project governance role
- Clear evidence of buy-in from partners is needed at Stage 2 through provision of Letters of Support
- Important that listed partners actually reflect true partnerships – are they critical to project delivery and involved in project management / decision making? (vs stakeholders who may well be involved but not actually delivering activities)
- Evidence of support from the eligible country government is particularly critical
- At least one of the project partners must be locally based

Letters of Support



Avoid 'template' letters of support. Strong letters of support are expected to include the following elements:

- the extent to which partners have been involved in the development of the proposal
- an outline of how the proposed work aligns with organisational priorities **and** the priorities of the country
- information on the capacity of partners to support the project
- specify actual level of support e.g. any matched funding your organisation is proposing, either financially or in kind
- English or translation required (doesn't need to be certified)
- Remember to include a letter of support from the Lead Partner as well

Additional Materials



Example from the application form

*** Q15. Methodology**

Describe the methods and approach you will use to achieve your intended Outputs and contribute towards your Outcome.

Provide information on:

- how you have reflected on and incorporated evidence and lessons learnt from past and present similar activities and projects in the design of this project.
- the specific approach you are using, supported by evidence that it will be effective, and justifying why you expect it will be successful in this context.
- how you will undertake the work (activities, materials and methods).
- what will be the main activities and where will these take place.
- how will you manage the work (governance, roles and responsibilities, project management tools, risks etc.).

You have entered 0 words (1000 words max)

Methodology should be clear and link to logframe

Additional references / map / TOC (for example) can be included as **one PDF** – but be reasonable! **5-page limit and avoid the use of hyperlinks**

They must not be used as a means of providing additional information or avoiding word limits! The application should include all information to let your application make sense – don't relay on additional materials.

Standard Indicators



Q25b. Standard Indicators

In addition to your Project Indicators in your logframe please outline which Standard Indicators you can report on including your expected targets by project end.

Darwin Initiative projects are required to report against a minimum of three Standard Indicators. If you can report against more than three Standard Indicators, this is strongly encouraged. Try to select indicators from as many groups as is feasible for your project and its context.

The following indicators are strongly recommended as they align with Defra priorities and global frameworks. You should provide an expected target for at least one **key biodiversity** and one **key poverty** focused indicator which will be achieved by the end of your project. It should be clear from your uploaded Theory of Change how these results map to your project's activities, Outputs and overall Outcome.

Key biodiversity-focused indicators

- DI-B07: Number of policies with biodiversity provisions enacted or amended
- DI-D01: Area of land or sea under ecological management
 - Including sub-indicators for sustainable practices, restoration, and new designations
- DI-D02: Ecosystem loss and degradation avoided
- DI-D07: Number of threatened species with improving conservation status

Key poverty-focused indicators

- DI-D03: Number of people with enhanced livelihoods
 - Including sub-indicators for sustainable livelihoods created or protected, and number of people with improved income
- DI-D04: Number of people with enhanced wellbeing
 - Including sub-indicators for number of people with improved food security, access to water, health, education, security, social relations and freedom of choice and action
- DI-D05: Number of people whose climate and disaster resilience has improved
 - Including sub-indicator - Number of people supported to better adapt to the effects of climate change

Complete the table below, providing expected final results. Provide disaggregated targets where applicable.

See the [Standard Indicator Guidance](#) for more information.

Standard Indicator Ref & Wording	Project Output or Outcome this links to	Target number by project end	Provide disaggregated targets here
e.g. DI-A01: Number of people in eligible countries who have completed structured and relevant training	e.g. Output indicator 3.4 / Output 3	e.g. 60	e.g. 30 non-indigenous women; 30 non-indigenous men
Please Select... ▼			
Please Select... ▼			
Please Select... ▼			

If you cannot identify three Standard Indicators you can report against, please justify this here.

- New version of Standard Indicators guidance launched – version 2.1
- Key changes will be outlined in more detail in MEL workshop this week, but include reducing the number of indicators and removal of the 'core' designation
- No longer need to map in your logframe
- Ideally select 3 indicators – explain why not if you can't

Other Common Issues / Questions



- SMART logframes – separate session focused on M&E
- Changes between Stage 1 and Stage 2
- Upper Middle-Income Countries – address additional criteria
- Partnerships take time – new partnerships vs old and time taken to establish working relationships
- Don't underestimate how long it may take at project start up to finalise agreements, visas, staff recruitment etc.
- Consider how project results will be taken up (policy and research projects common offenders!). Communication strategies should be clear and consider who the audience is, how they will use the results, when they will be engaged etc.

Flexi-Grant FAQs



I have completed my application, but I can't see the "submit" button.

I am not the lead applicant but would like to be – how do I do this?

I use Flexi-Grant for other grant schemes and they require another stage of sign off – do you have this stage?

For all of the above, if you continue to have problems, please get in touch – if you can't submit at the deadline, please send us an email and we will get in touch the following morning.

Any
questions?



Gender Equality, Disability, and Social Inclusion



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What is GEDSI?



Gender Equality, Disability and Social Inclusion (GEDSI) is comprised of three terms.

Gender Equality	is about addressing inequalities and transforming the distribution of opportunities, choices and resources available to girls, women and non-binary individuals so that they have equal power to shape their lives and participate in the process thereby increasing equality between people of all genders.
Disability Inclusion	refers to the process of identifying, removing, and preventing barriers that limit the full and equal participation of persons with disabilities in society. It aims to enhance their access to opportunities, resources, services, and decision-making , enabling them to influence the social, economic, political, and cultural factors that affect their lives. It ensures that the rights, perspectives, needs, and contributions of persons with disabilities are recognised , respected, and meaningfully reflected in policies, programmes, and practices.
Social Inclusion*	refers to the process of improving the terms of individuals and groups to take part in society , and the process of improving the ability, opportunity and dignity of people disadvantaged and historically excluded from decision making and spheres of influence on the basis of their identity.

*inclusive of Indigenous People and Local Communities

The Importance of GEDSI



GEDSI is important to understand:

- Biodiversity practices and engagement with natural resources
- Knowledge acquisition and use of resources
- Inequalities in management and control of resources

An understanding of gender and social characteristics further identifies the ways in which those affected by exclusion and discrimination are unable to access the same economic opportunities.

GEDSI Sensitive



A **GEDSI Sensitive approach** is understood to demonstrate programming will “do no harm”, not exacerbate inequality and ensure meaningful and context appropriate engagement and participation of those involved in the project.

Projects that address basic needs and vulnerabilities of women and marginalised groups

Projects that increase equal access to assets, resources and capabilities for women and marginalised groups

Projects that address unequal power relationships and seek institutional and societal change

Sensitive



Empowering



Transformative

GEDSI Requirements



All applicants must consider whether and how their project will contribute to promoting equality between persons of different gender and social characteristics.

All successful projects should demonstrate they:

1. Understand the GESI context in which the project is working within.
2. Ensure inclusive and meaningful participation of all those engaging with the project.
3. Will not contribute to or create any further inequalities – i.e. “do no harm”

GEDSI in Your Applications



At Stage 2 you will be asked to complete a GEDSI Analysis.

Q17. Gender Equality, Disability, and Social Inclusion (GEDSI)

All applicants must consider how their project will contribute to promoting equality between persons of different gender and social characteristics, with GEDSI considerations integrated into the design of the project.

Please complete a GEDSI Analysis for the project. You should refer to the six principles as outlined below, providing the summary of findings and actions taken within the table below, noting we would expect this to be supported by your own more comprehensive analysis. If your project is successful, you will be asked to refer back to this analysis upon regular reporting

For more information on how to conduct a GEDSI Analysis please see the GEDSI Analysis 'How to Guide' and fully-worked samples on the [Gender Equality, Disability, and Social Inclusion](#) page on the Darwin Initiative website.

Principle	Summary of findings <i>Please provide a summary of the findings under each of the six principles.</i>	Action <i>Outline the action that has been taken or the decision made based on these findings.</i>
Rights	* You have entered 0 words (50 words max)	* You have entered 0 words (50 words max)
Practice	* You have entered 0 words (50 words max)	* You have entered 0 words (50 words max)
Environment	* You have entered 0 words (50 words max)	* You have entered 0 words (50 words max)
Roles and Responsibilities	* You have entered 0 words (50 words max)	* You have entered 0 words (50 words max)
Representati	* You have entered 0 words (50 words max)	* You have entered 0 words (50 words max)
Resources	* You have entered 0 words (50 words max)	* You have entered 0 words (50 words max)

GEDSI Analysis Example – Project A



Project A is working with communities living around a tropical forest landscape to protect threatened wildlife and restore degraded habitat. The project supports community-led forest management, develops sustainable livelihood opportunities linked to conservation, strengthens local conservation organisations, and provides environmental education and training for community members, schools and local government partners.



GEDSI Analysis Example – Project A



Principle	Summary of findings	Action
Rights	National legislation provides equal rights to participate in community development activities, but consultation identified that Indigenous Peoples, women and some minority groups have historically had limited involvement in natural resource management decisions.	The project applies free, prior and informed consent principles and ensures conservation planning processes are inclusive. Information is provided in locally appropriate formats and languages, and community meetings are held in accessible locations.
Practice	Community consultations found that conservation activities are often perceived as the responsibility of men, while women are more involved in household and livelihood activities. Young people expressed interest in conservation careers but reported limited opportunities to gain practical experience.	Training and outreach activities actively encourage participation from women and young people. Project communications highlight diverse role models, and conservation activities include leadership, monitoring, enterprise development, education and community engagement roles.
Environment	Remote forest locations, seasonal flooding and increasing climate-related weather events create barriers to participation for some groups. Travel distances and safety concerns disproportionately affect older people, people with disabilities and those with limited access to transport.	Training is delivered in community locations where possible. Activities are scheduled to avoid high-risk periods, and flexible participation options are offered. Risk assessments consider the needs of different participant groups.

GEDSI Analysis Example – Project A



Principle	Summary of findings	Action
Roles & Responsibilities	Women reported spending significantly more time on unpaid care and household responsibilities, limiting their ability to participate in full-day meetings and training. Young people also have competing education commitments.	Activities are scheduled at different times of day and throughout the year. Shorter sessions, local delivery and flexible attendance arrangements are used to reduce participation barriers.
Representation	Existing forest management committees are dominated by established community leaders, with limited representation of women, young people and marginalised groups. Community members reported that some voices are not routinely heard in conservation decision-making.	The project supports representative community conservation committees and sets targets for participation from underrepresented groups. Consultation processes use a range of approaches, including focus groups and community workshops, to gather diverse perspectives.
Resources	Access to conservation training, technical skills development and sustainable livelihood opportunities is uneven across communities. Lower-income households have fewer opportunities to engage because of travel costs and competing livelihood needs.	Project-funded training, mentoring and livelihood support are provided at no cost to participants. Outreach is targeted towards underserved communities, and locally based training strengthens long-term access to conservation skills and opportunities.

GESI Analysis – Key Reminders



When completing your GESI Analysis you should:

- Acknowledge the ways in which various social identities such as ethnicity, age, class, gender, and disability interact to inform how an individual or group are affected or impacted by the various principles
- Consider the six principles as interrelated rather than in isolation of one another
- Speak with local partners and stakeholders to ensure your contextual understanding is relevant and up to date
- Avoid including generic statements, such as that your organisation is an equal opportunities employer – we are interested in this **project specifically**, not your broader work
- Consider how the findings inform your approach to risk management and Safeguarding.



Safeguarding



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Safeguarding

- Health, Safety and Security (HSS)
- Sexual Exploitation, Abuse and Harassment (SEAH)



Who Should Be Safeguarded?

All projects are expected to provide a **safe and trusted environment** which safeguards anyone who the organisation has contact with.

This includes:

- Beneficiaries
- The public
- Project staff including partners
- Volunteers

This includes where **downstream partners** are involved in project delivery.



Commitment to PSEAH



- IASC 6 Principles
- Relevant CHS standards on PSEAH
- CAPSEAH



Common Approach to Protection from
Sexual Exploitation, Abuse and Harassment

How This is Assessed



In your application....

- You need to upload your safeguarding policies
- We ask you to outline how your project will ensure
 - a) beneficiaries, the public, implementing partners, and staff are made aware of your safeguarding commitment and how they can confidentially raise a concern,
 - b) safeguarding issues are investigated, recorded and what disciplinary procedures are in place when allegations and complaints are upheld,
 - c) you will ensure project partners also meet these standards and policies.
- You should also indicate which minimum standard protocol your project will follow (on previous slide)
- If your approach is currently limited or in the early stages of development, please clearly set out your plans address this.
- **Be clear to answer all parts of the question in your response**

Risk Framework

Q21. Risk Management

Please outline the 7 key risks to achievement of your Project Outcome and how these risks will be managed and mitigated, referring to the Risk Guidance. This should include at least one Fiduciary, two Safeguarding, and one Delivery Chain Risk.

Projects should also draft and submit their initial risk register, using the Risk Register template, and upload below.

- [Risk Register Template](#)

Risk Description	Impact	Prob.	Gross Risk	Mitigation	Residual Risk
* Fiduciary (financial): funds not used for intended purposes or not accounted for (fraud, corruption, mishandling or misappropriated). You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (2 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)
* Safeguarding: risk of sexual exploitation abuse and harassment (SEAH), or unintended harm to beneficiaries, the public, implementing partners, and staff. You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (2 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)
* Safeguarding: risks to health, safety and security (HSS) of beneficiaries, the public. Implementing partners, and staff. You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (2 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)
* Delivery Chain: the overall risk associated with your delivery model. You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (2 words max)	* You have entered 0 words (1 words max)	* You have entered 0 words (50 words max)	* You have entered 0 words (1 words max)

Risk management

- 7 key risks need to be included in the app form table
- 4 mandatory risk categories – fiduciary, safeguarding (sexual exploitation, abuse and harassment), safeguarding (health, safety and security), and delivery chain
- 3 other risks

What We Want To See

- **Policies & procedures** - Safeguarding, Code of Conduct and Whistleblowing
- **Demonstration of commitment** - senior leader buy in and designated team member to support PSEAH initiatives
- Strong **Complaints and Feedback Response Mechanism** - stakeholders are aware of how to give feedback and raise concerns
- **Community sensitisation** - communities understand the feedback / complaints mechanism and their rights
- Prevention through **risk identification and mitigation**
- **Incident log** and improvements based on feedback



Reporting Cases



- What must be reported:
 - Allegation of SEAH where a community member has been harmed by project or partner staff
 - SEAH alleged against any senior staff within a project organisation
- Oda.safeguarding@defra.gov.uk
- Reporting form
- Advice and guidance

Further Support



- [Darwin Initiative Safeguarding Resource Page](#)
- [Safeguarding Support Hub](#) –Safeguarding Essentials Pack
- [CAPSEAH](#) principles, minimum recommended actions, practical guidance
- [Training: Kaya's Safeguarding Essentials](#)
- [Training: Safeguarding in the International Aid Sector](#)
- NIRAS Safeguarding Manager



Communicating About Projects



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BIODIVERSITY
CHALLENGE FUNDS



Poll

All Stages of the Project...!



Design/application stage	✓
Starting up your project	✓
During implementation	✓
As your project nears its end	✓
Project reporting	✓

How Communication Can Help



Design/ application stage	To EXPLAIN your proposed project and articulate your intended approach and its value
During implementation - from start to end	To ENGAGE stakeholders in your project, create a positive attitude towards it, and demand for its results
	To manage people's EXPECTATIONS about what you can and will achieve
	To INFLUENCE people, and change their behaviour to support or take up your results
Project reporting	To DEMONSTRATE how well you are delivering your project and what you are learning

A Tailored Approach

Communication with key stakeholders is important as they can often impact the overall success of a project. Effective communication can ensure buy-in and project support.

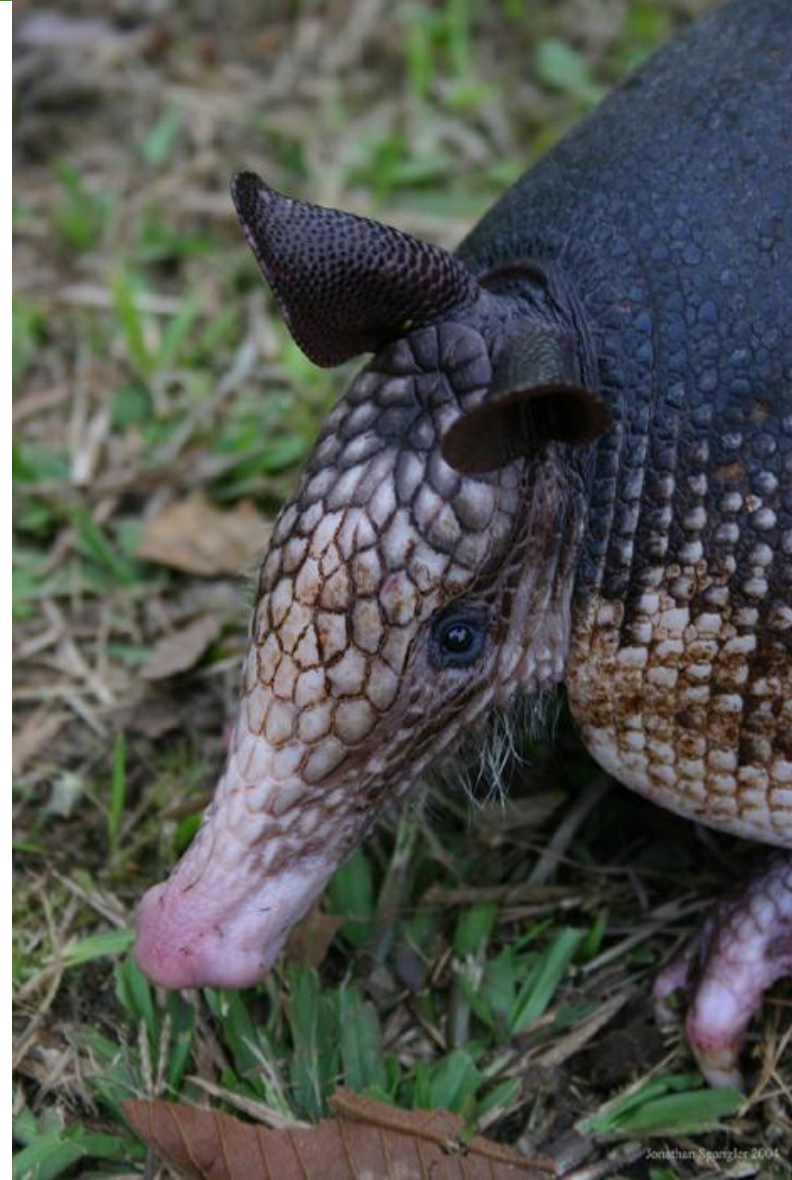
When communicating with stakeholders it is important to remember that a 'one size fits all' approach may not be the most effective.

Different stakeholder groups have different levels of understanding and interest and therefore this should be considered.



Communicating Complexity

- Darwin Initiative projects are inherently complex
- At Stage 2 you have a limited number of words to outline the problem your project will attempt to address
- Need to identify the core, central problem, this informs the logframe



Consider Perceptions

- How might other people perceive what you say about your project?
- The world is not full of conservationists
- Don't assume people make the same mental links to global good
- A catchy title to get your project noticed? By who?
- Short & snappy, but err on side of caution



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Any
questions?





Thanks for listening!