

The Darwin Initiative



Evidence



Department
for Environment
Food & Rural Affairs



Objective of the Session



To discuss:

- Why we need evidence
- How to collect evidence
- How to report evidence

Why do we need evidence?



- **Evidence gaps** – ICAI review
- **Progress reporting and accountability**
 - funds being used appropriately
- **Demonstrate effectiveness** to justify continued support from communities, donors, policy-makers etc.
- **Learning**: from experience in order to develop and apply good practice
- **Share experiences** with the wider conservation community
- **Evidence-based policy** - use the results to influence policy



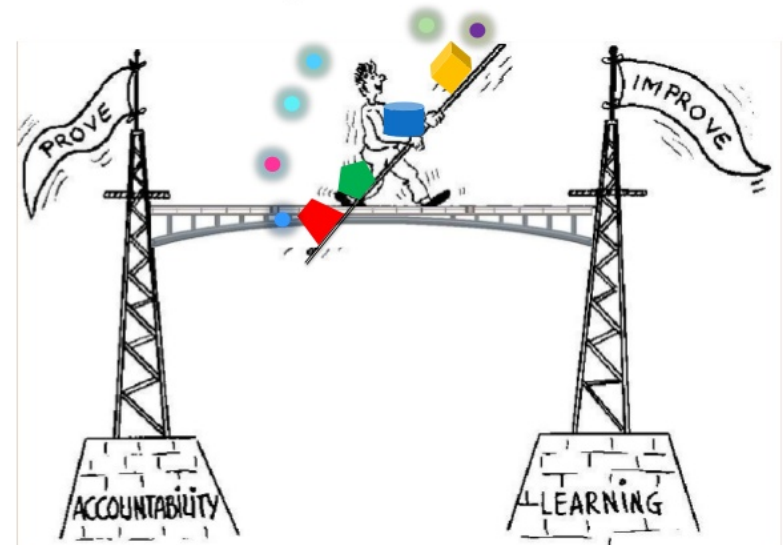
Independent
Commission
for Aid Impact

Collecting Evidence



- ✓ M&E – Systematic collection of evidence
- ✓ Log frame - Means of verification for each indicator (source)
- ✓ Importance of baseline
- ✓ Think creatively
- ✓ **Think about feasibility**
 - time, resources, expertise

M&E – finding the balance between...



Collecting Evidence



Primary Data



Secondary Data

Region	Product	Subsidiary	Store	SACs	Sales	Revenue
United States	Slipper	New York	24	8052.1560	61.000.700	98.1100
United States	Sport Shoe	New York	23	5022.1380	87491.1480	84200
United States	Women's D	New York	18	8178.6420	84200.0000	80.2180
United States	Shoe	New York	17	8288.8120	87.118.8000	88.2080
United States	Shoe	Seattle	16	870.7580	8288.8120	88.8080
United States	Men's Sne	Seattle	8	848.8420	8012.8080	86.1080
United States	Men's Sne	Seattle	19	8432.1880	8288.8120	88.1080
United States	Sneaker	Seattle	10	88.8080	878.7880	8780
United States	Slipper	Seattle	10	8188.2080	8888.8120	86.1080
United States	Sport Shoe	Seattle	29	808.8420	8488.8120	88.1080
United States	Men's S	Seattle	2	817.2080	808.8120	8180
United States	Women's S	Seattle	21	8100.8080	8288.8120	88.1080
Western Europe	Shoe	Copenhagen	3	81.8880	84.8880	8180
Western Europe	Men's Sne	Copenhagen	1	848.8420	848.8120	8780
Western Europe	Men's Sne	Copenhagen	12	818.8120	828.8120	8480
Western Europe	Slipper	Copenhagen	12	818.8120	828.8120	8480
Western Europe	Sport Shoe	Copenhagen	11	81.8880	817.8880	8180
Western Europe	Sport Shoe	Copenhagen	10	818.8120	828.8120	8480



**UGANDA NATIONAL HOUSEHOLD SURVEY
2009/2010**

Socio-Economic Module

ABRIDGED REPORT

NOVEMBER 2010

Uganda Bureau of Statistics
Plot 9 Colville Street
P.O. Box 7188 Kampala
Tel (256) 414 706000 Fax: 237553
Email: ubos@ubos.org
Website: www.ubos.org

Monitoring & reporting



Indicator	Frequency	Baseline	End of Year 1	End of Year 2	End of Year 3	Target	Data Source / MoV
No. of citations of lesser spotted Dingo	Per visit	10	6	11	no data	20	Field monitoring
Average no. of household micro-credit transactions	Per annum	20	40	60	no data	60	Household survey/micro-credit provider
Number of hunting incidents	Per annum	200	150	100	no data	20	Official park reports

“you can’t buy dingo these days, it is very rare to find it in the market”

(Market Trader, Bulgaria, Focus Group, 2015)

Reporting Evidence



- Should be submitted in reporting as verification of progress
- Reduce onerous narrative reporting

In-report

- Use of secondary data
- Illustrative quotes
- Figures / tables

Additional documents (Annex)

- Meeting minutes of Steering Committee approving plans
- Letter formally accepting management plans from Ministry of Environment
- Photos

Reporting Evidence – Don'ts



- **Write general statements** without evidence, for example:
“we are making good progress”
“we believe this is true”
“we think that this progress is adequate”
- **Only list activity outputs**
(no. of workshops, plans, maps etc)
No evidence = unsubstantiated claims
- **Forget about higher level outcomes and impacts** – what has changed and how in terms of biodiversity and poverty?

Reporting Evidence – Do's



- **Provide evidence** (graphs, tables, photos, quotes), but be selective
- **Report where claims come from**, for example:

*“We are making good progress towards our goal, as demonstrated by data provided in **table x, Annex x**”*

“From interviews with local residents about, we believe this to be true [insert quote as evidence]”

- **So what?** Describe and include evidence on what has changed

Evidence Principles



- **Quality of Evidence – BOND's 5 principles**

Voice and Inclusion

Appropriateness

Triangulation

Contribution

Transparency

4 indicators per Principle (20 indicators total)

4 scales per indicator (1-4)

Group Exercise



1. Look at the 'Means of Verification' (MoV) for the outcome level indicators in the logframe that your group has been working on
2. Discuss if the MoV are appropriate and feasible. If not, then agree an alternative(s)
3. Read the handout on Bond's Evidence principles
4. Using the template, develop a plan to collect evidence for each of the outcome indicators that takes into consideration the evidence principles
5. If time, then swap your plan with another table and score it against each of the 4 relevant evidence principles