



The Darwin Initiative

Workshop for New projects





Objective of the Day

- To provide an introduction to the Darwin Initiative and what it entails for projects
- To meet the Darwin Initiative key people and understand their role
- To get an insight of the administration and reporting requirements under DI
- To meet other Darwin project staff and build links between projects
- To know who to contact in future



Agenda - Morning

- Introductions
- Welcome to the Darwin Initiative and overview of who is who
- Overview of the Darwin Expert Committee
- Introduction to Darwin reporting systems
- Publicity and press
- Promoting Darwin projects
- Lunch!



Agenda - Afternoon

- SMART indicators
- Developing an M&E plan
- Developing your communications strategy



Introductions

- Introduce yourself and your project:
 - Name
 - Institution
 - Project title only
 - History with Darwin?