#### Examples of how to apply a Gender Equality and Social Inclusion (GESI) Analysis

#### Introduction:

A GESI Analysis can help you understand and identify barriers and inequalities an individual or group may experience as a result of their social identity(s) within a specific context. It is an important tool as it can be used to inform your understanding of your project's context. It can also challenge any existing assumptions or biases your project team may have.

A GESI Analysis will help evidence the steps projects should already be taking to meet the Biodiversity Challenge Funds' minimum GESI-Sensitive standard.

When conducting a GESI Analysis the following six principles should be considered:

- 1. Rights: Legal and customary
- 2. **Practice**: Attitudes, customs, and beliefs
- 3. **Environment**: Stressors and vulnerability
- 4. Roles and Responsibilities: Division of time, space, and labour
- 5. **Representation**: Participation, inclusion, and power
- 6. Resources: Access and control of assets and services

Please see the GESI Analysis How to Guide for further details on each of these principles. This can be found on the GESI page under Resources on each fund's website.

This companion document provides two examples of how to apply the six principles of a GESI Analysis. These examples are hypothetical project examples.

## Example 1:

Project A is working with two rural communities in a country with a strongly patriarchal society. The project is supporting farmers to develop biodiversity-sustaining agroforestry plots with a particular focus on empowering women through dedicated training sessions.

Principle	Summary of findings	Action taken following analysis
Rights	Through a desk-based review of current legal systems and procedures, it is noted that land rights are limited to men within this context. As a result, engagement with the women on land use issues in the two communities is restricted through their male relations and those with decision-making power.	To ensure the training sessions are successful, the project team have engaged with male relatives of the women attending the training session. This is to ensure those making the decisions on the farming techniques used are also aware of the information being shared to ensure sustainability of their uptake.
Practice	Having spoken with the local communities it is clear that women are excluded from spaces where decisions are made. From specific discussions with men in the communities, it is clear there is a general belief among men that women would not be capable of making decisions if they were involved in these spaces, and that their role is simply to attend to household chores. The project has reviewed the appropriateness of the farming techniques proposed and no barriers are presented in terms of existing practice.	No action required regarding farming techniques. The project will seek to empower women through women-only workshops in addition to workshops with all household members to support a societal shift in promoting gender equality.

Principle	Summary of findings	Action taken following analysis
Environment	The two rural communities are situated in	The project will focus on farming
	an area which is experiencing increasing	techniques which reduce water
	frequency and severity of droughts. In the	consumption thereby reducing the
	communities, women and girls are	pressure on women and girls having to
	responsible for collecting water. During	collect more water. The project will also
	drought periods, they are having to walk	work with a GESI Advisor who specialises
	further to collect water for their families	in domestic violence to deliver specific
	and communities. This is often putting	awareness training during household
	them in vulnerable positions with acts of	workshops.
	violence being reported. Additionally, this	·
	water shortage is further having impacts	
	on farming productivity Having spoken	
	with the local communities, it is	
	understood the lack of food production is	
	causing men to act out violently with	
	reports of domestic violence against	
	women.	
Roles and	The project held two workshops – one	Following the workshops, the project will
Responsibilities	with local women and the other with local	seek to address gender equality and
-	men – to ensure women felt comfortable	social inclusion biases and monitor
	to share their experiences and to speak	behaviour shifts throughout the lifetime
	out. The aim of the workshops was to	of the project.
	understand the various roles and	The project will also prioritise farming
	responsibilities of different social identity	techniques which reduce water
	groups in both communities. From these	consumption (as outlined under the
	discussions it is clear that agroforestry is	principle of "Environment"), and those
	seen as a "man's activity". While women	which are less labour intensive which
	are involved in subsistence agriculture,	suit diverse abilities.
	men largely control the income from	
	these activities.	
	Related to findings from consideration of	
	the environment principle, it is noted the	
	proposed project activities would place an	
	additional burden on women responsible	
	for accessing water resources and other	
	farming responsibilities. It was further	
	clear from discussions that persons with	
	disabilities were seen to be unable to	
	participate in agroforestry activities when	
	in fact agroforestry techniques provides	
	opportunities for people with diverse	
	disabilities.	
Representation	It is clear from engagement with local	As noted under "Roles and
-	communities that women and	Responsibilities", the importance of
	marginalised groups are excluded from	running separate workshops for women
	community-level decision-making bodies.	and men is noted to ensure participants
		feel comfortable to share insights.
Resources	A desk-based assessment identifies that	The project's focus on women-only
	due to women not having access to land	workshops seeks to empower women,
	rights, their access and control of natural	providing them with learning
	resources, income, and educational	opportunities. The longer-term benefits
	opportunities are limited.	relate to societal behaviour change and
	apportunities are initied.	the aim of women having unrestricted
		access to natural resources and income.

# Example 2:

Project B aims to improve legislation around wildlife trafficking. The project seeks to do this by increasing awareness of wildlife laws with local communities living around a biodiversity-rich area and identifying gaps within existing legislation. The project is building the capacity of law enforcement agencies and working with government officials with the legal authority to enact changes to strengthen legislation.

Principle	Summary of findings	Action taken following analysis
Rights	Within a desk-based review of current	To ensure the capacity building training
	legislation, it is noted that existing laws	is successful, the project team noted the
	and policies focus primarily on the	gap in current legislation around socio-
	biological and legal aspect of protection	economic impacts and ensure a module
	and enforcement, without explicitly	on this is included within the training
	addressing the socio-economic impacts.	programme.
Practice	From a desk-based study it is clear that	This understanding of perceptions of
	wildlife crimes typically receive less	wildlife crime in law enforcement
	attention and fewer resources compared	agencies is taken into account when
	to other environmental crimes such as	discussing topics with law enforcement –
	pollution and deforestation. From	both in terms of how topics are
	discussions with law enforcement staff, it	approached and in the design of
	is noted that wildlife crimes are not	trainings for officers to challenge these
	prioritised in comparison with other	perceptions. The project begins capacity
	environmental crimes, and as such staff	building sessions with information on
	receive less training on these issues. As a	wildlife crimes and how agencies can
	result, there is an inbuilt attitude that	better resource their team. In terms of
	wildlife crimes are less important.	disability inclusion, the project is aware
	Disability is highly stigmatised within the	of the context and ensure safe,
	local context where wildlife crime is	accessible spaces are made available for
	occurring, and the project is working with	all individuals to participate. This
	local community members.	includes creating designated spaces for
	It is noted, only a small number of the law	disabled individuals to share insights on
	enforcement officers are female and tend	their experiences.
	to hold more junior roles.	Female officers are actively encouraged
		to build their capacity to take on more
		responsibilities and leadership roles
		through specific training for female
		officers.
Environment	A desk-study shows that due to increasing	The project will focus on increasing
	pressures from environmental stressors	awareness of wildlife laws and related
	and vulnerabilities, law enforcement	penalties to local communities. In terms
	agencies are becoming increasingly	of the training delivered to law
	overwhelmed with cases of environmental	enforcement agencies, the project will
	crimes. It is understood that the local	provide solutions on how to tackle this
	communities living around the	barrier by more efficient use of
	biodiversity-rich area are impacted by	resources and staff and management of
	environmental changes and resource	caseloads. The project is actively
	scarcity. This is a driver of increasing	engaging individuals with disabilities to
	wildlife trafficking around the area. It is	ensure they are included in the
	noted that environmental stressors	awareness training.
	disproportionately impact individuals with	
	a disability.	
Roles and	From discussions with law enforcement	As noted under 'Practice', the project will
Responsibilities	agencies, it is noted the majority of law	deliver training specifically for female
	enforcement officers are male with only a	officers, in addition to male colleagues,
	few female officers. The female officers are	targeted at increasing the capacity of all
		individuals as relevant to their current

Principle	Summary of findings	Action taken following analysis
	assigned different day-to-day roles than their male colleagues.	role while also empowering female officers. Previous risk assessments are reviewed to ensure appropriate risks have been considered for the roles both male and female officers carry out. Within this review, it was noted that sexual exploitation, abuse and harassment risks have not been considered. Additional mitigations to prevent sexual assault and/ or sexual harassment when officers are in the field are put in place to address this.
Representation	The small proportion of female law enforcement officers tend to be more junior staff and are typically excluded from decision-making processes. There is a lack of women in senior positions which limits diverse leadership perspectives.  From interviews with local community members, it is noted that while younger members of the community are often engaged in wildlife crimes, they are excluded from community meetings.	As noted under "Roles and Responsibilities", the importance of running separate trainings for women and men is noted to ensure female officers feel empowered and receive the same opportunities for capacity building as their male colleagues. Additionally, the project will ensure engagement with younger members of the community in their own training session to ensure they are included in discussions.  These sessions will be risk assessed, with safeguards to ensure children and young people can participate safely. Participants will also be informed about reporting procedures during these sessions.
Resources	It is noted female law enforcement officers have challenges accessing equipment and uniforms. Female officers are provided with equipment designed for male colleagues resulting in uniforms that do not fit properly. The underrepresentation of women in leadership positions further limits the ability for women to influence changes and decisions relating to resources.	While providing a female specific training, the project further integrates discussions on ensuring resources and equipment are appropriate for all staff within wider capacity building training. The training further seeks to empower women to take up more senior positions in the future.

### **Key messages:**

- There is not a one-size fits all approach to GESI. Projects and applicants should focus on the specific context they are working within.
- Projects and applicants should use the results taken from a GESI Analysis to inform appropriate targets i.e. a target of 50% men and 50% women may not be appropriate for the context.
- When conducting a GESI Analysis, projects and applicants should acknowledge the ways in which various social identities such as ethnicity, age, class, gender and disability interact to inform how an individual or group are affected or impacted by the various principles.

- Every project should consider GESI within their project team. However, if your project works with local communities and/or stakeholders, your GESI Analysis should primarily focus on the context the project is working within.
- If your project is not directly working with local communities or stakeholders, you should apply the six principles to those working on the project i.e. the project team.
- Dependent on the context, some principles may be more relevant for some projects than others.