

# The Darwin Initiative



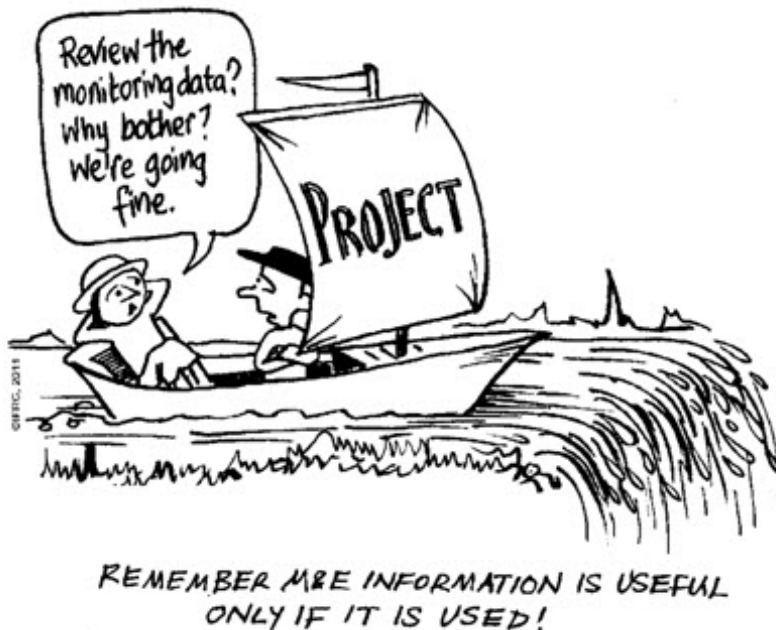
## Logframe development and evaluability



Department  
for Environment  
Food & Rural Affairs



# Why logframes?



- Systematic, visual tool for:
  - Project designers
  - Project staff
  - Stakeholders
  - Evaluators
  - Donors
- Help you communicate a complex project.
- Help outsiders understand how you can measure the effect of a project.

# Simple rules to logframes



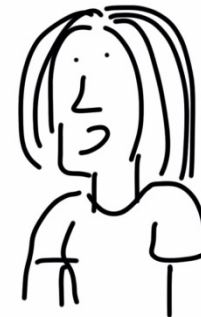
- Never logframe alone!
- Review, revise, review, revise
- Not the end point - develop an M&E plan
  - who is going to collect this material?
  - how are they going to collect the material (i.e. methodology)?
  - when are they going to collect the material?
  - how much budget do they have?

What kind of evaluation did you need?



Our 3 year project is coming to an end and were told we needed an evaluation.

What kind is that?

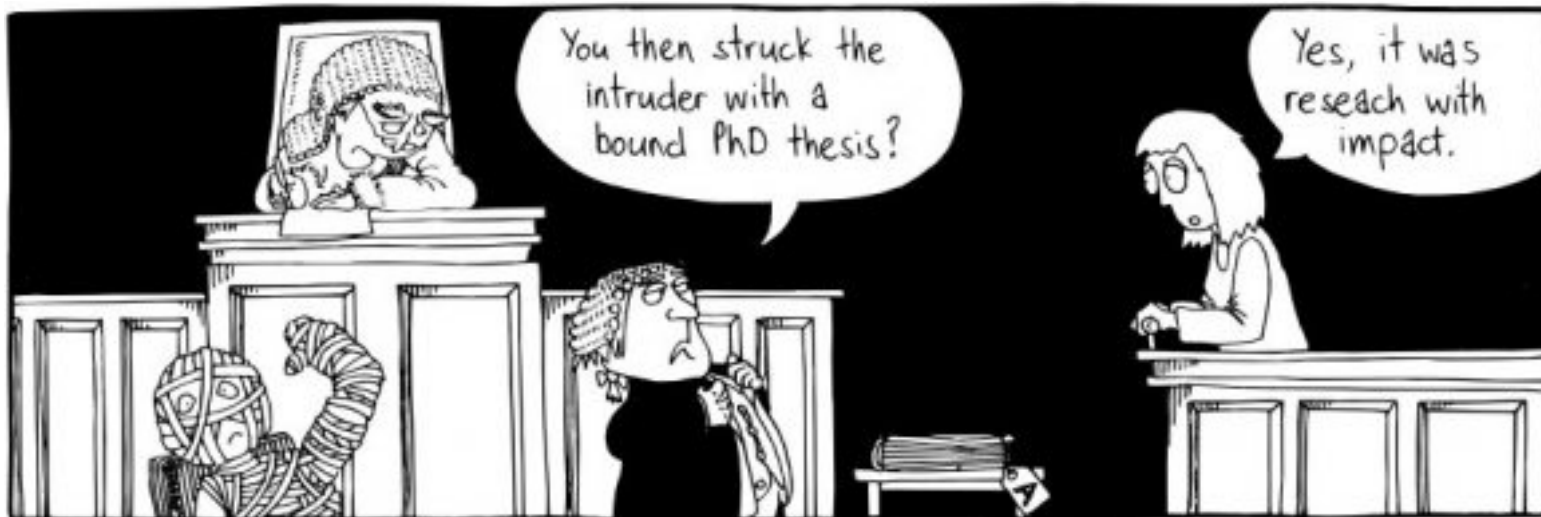


[freshspectrum.com](http://freshspectrum.com)

# Defining what will change and how you can measure it



- Activities → Outputs → Outcome → Impact
- Sounds easy but can you tell the difference?



# SMART indicators



- An indicator helps to show that change has occurred and to what extent
  - SMART indicators encouraged as it helps those unfamiliar to develop strong indicators
  - Remember an indicator is just that – it is not proof!
- S – Specific
  - M – Measurable
  - A – Achievable
  - R – Relevant
  - T – Time-bound

# SMART indicators

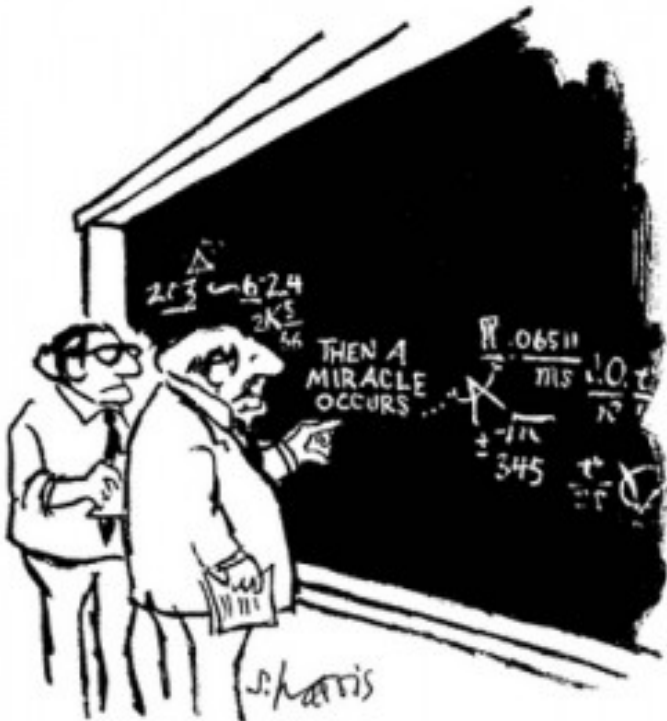


- **Specific** **Relevant** **Measurable** **Achievable**  
Agricultural productivity increases from a baseline of 3 tonnes per hectare in 2014 to 4 tonnes per hectare in 2019  
**Time-bound**

# Evaluability assessments



- “The extent to which an activity or project can be evaluated in a reliable and credible fashion” (OECD-DAC 2010; p.21)
- Recommended to inform the timing of an evaluation and to improve the prospects for an evaluation producing useful results



“I think you should be more explicit here in step two.”

# Evaluability assessments cont.



- Early assessments may have wider effects on long term evaluability but later assessments may provide the most up to date assessment of evaluability

Project stage	Evaluability focus	Evaluability Assessment Results
Design	Theory of Change	Improved project design
Inception	ToC & data availability	Improved M&E framework
Implementation	ToC & data availability & stakeholders	Improved evaluation terms of reference (ToRs)



# Activity



- In groups, choose 1 project logframe to focus on.
- Assess SMARTness of indicators
- Discuss suitability of methods and indicators chosen and attempt to refine

Impact			
Outcome	Indicator 1	Method	Means of verification
	Indicator 2	Method	Means of verification