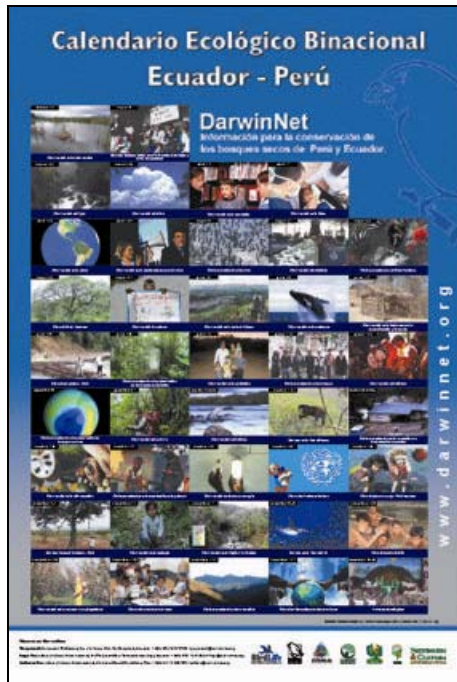


Annex 5. Copies of publicity materials (posters, etc.).

Designs	Comments
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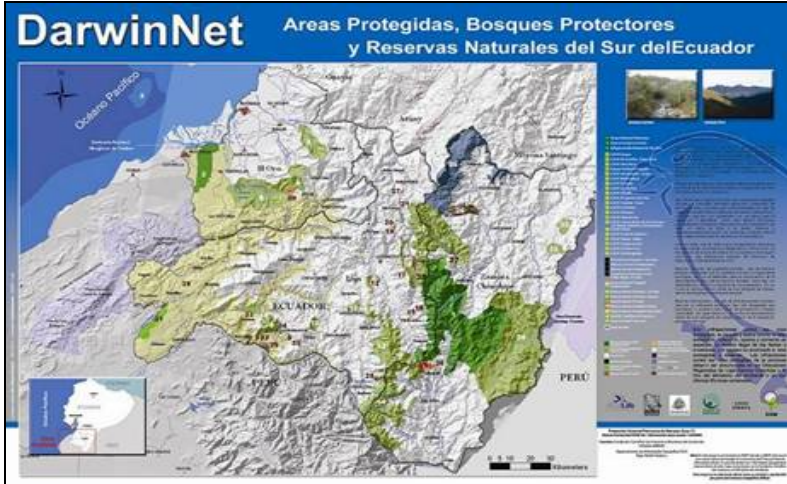


Binational ecological calendar for Peru & Ecuador.

Calendar highlights 41 important dates throughout the year. Posters have proved especially popular with schools throughout the region, as well as communities and other institutions.

Measuring 40 x 60 cm, 2,000 copies were printed.

Note: 7th of November is Tumbesian Region Day.



Protected Areas, Protected Forests and Nature Reserves of southern Ecuador.

Produced in collaboration with the Ministry of Environment (Ecuador). Poster shows the various categories of protected areas in the south (Loja, Zamora, El Oro & Azuay provinces).

Measuring 40 x 60 cm, 2,000 copies were printed. Design made possible by GIS capacities of Loja office.



Mammals of the Dry Forests of Peru & Ecuador

Project was very fortunate to count on the collaboration of Heinz Plenge, one of Peru's foremost wildlife photographers, with the free use of his photos.

Considered first poster on the region's mammals.

Measuring 40 x 60 cm, 1,000 copies were printed.

Designs

Comments



International Biodiversity Day, 22 May, 2005

Based on the official CBD poster, project obtained permission from Secretariat to alter design slightly to include Spanish title, project logos, strap-line at bottom and one different photo in main design.

Measuring 45 x 70 cm, 2,000 copies were printed.



Amphibians & Reptiles of the dry forests of Peru & Ecuador

Produced in collaboration with the Herpetological Foundation Gustavo Orcés, in Quito.

Aim of poster is to promote a better appreciation of these creatures which are indiscriminately killed in the wild, due to misunderstanding.

Measuring 40 x 60 cm, 2,000 copies were printed.



Conserve the Peruvian Plantcutter & the dry forests of Talara

Poster highlights the plight of this endangered & endemic bird; a substantial population survives in dry forests surrounding Talara town. Poster uses painting (with permission) by Lars Jonsson of the Artists for Nature Foundation. 1,000 (30 x 40 cm) where distributed to schools in Talara. Produced in collaboration with NGO Luz y Esperanza of Talara, Municipality of Talara & regional newspaper El Correo.

Note: partner NCI is seeking to secure a 10,000 ha reserve in Talara for the species & has active environmental education programme in the area.



EarthDay, 22 April, 2005

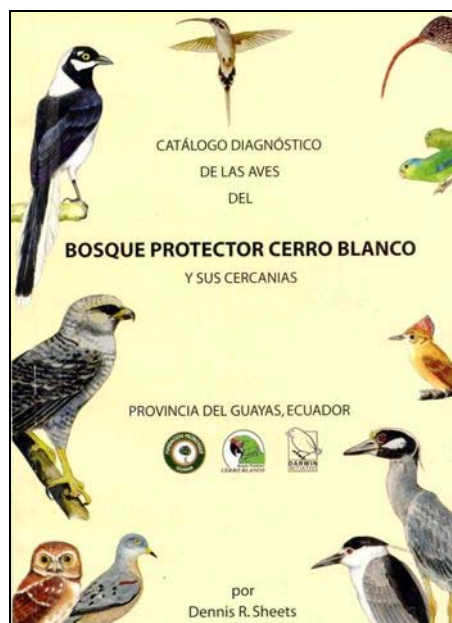
Adapted from the official EarthDay poster in 2005. 1,000 posters were produced for schoolchildren

Measured 30 x 40 cm.



VI National Ornithology Congress - Peru

NCI-Peru & DarwinNet were in charge of organization of congress, including designs. Folder, leaflets and posters were produced for publicity, using here copy of original painting by leading american ornithologist John O'Neill.



Checklist of the birds of Cerro Blanco Protection Forest

Produced by partner ProBosque, who manage the Cerro Blanco reserve (also an IBA). Descriptive list of the birds in the area, in English and Spanish. 1,000 printed.



CDs
Conservation of the Peruvian Plantcutter in Talara

For teachers in Talara contains all articles on the species, 3 radio-spots on species, 1 radio-spot on DarwinNet & sound-files of the vocalisation of the species.

ProAvesPerú 1999-2004
 All reports, articles, etc. produced by this NGO.



COP8 project display poster



Poster for Seminar in Manabi on Sustainable Management of Tropical Forests.



Examples of material produced for EcoClubs program in Ecuador. Include folders, guides and posters.